



**UGC CENTRE FOR WOMEN'S STUDIES
DIBRUGARH UNIVERSITY**

**FOUR YEAR UNDER-GRADUATE PROGRAMME (FYUGP) IN
WOMEN'S STUDIES**

Syllabus of SEC 1- First Semester

First Semester

Course Title:	Women and Entrepreneurship
Course Code:	WS SEC - 1
Nature of Course:	Skill Enhancement Course (SEC)
Total Credits:	3 Credits
Distribution of Marks:	60 (End-Sem.) + 40 (In-Sem.)

Course Objective: The instructional objectives of this Course are:

1. To develop foundational understanding on women entrepreneurship
2. To develop entrepreneurial skills
3. To orient students with entrepreneurial scope and opportunities

Course Outcome (Cos):

Students will be able to

CO1: Demonstrate knowledge women entrepreneurship

LO1.1: Discuss the key aspects on women entrepreneurship

LO1.2: Understand the scope of women entrepreneurship

LO1.3: Explain the key elements and approaches women entrepreneurship

CO2: Demonstrate the knowledge on entrepreneurial skills

LO2.1: Learn and understand the entrepreneurial skills

LO2.2: Discuss the policies and schemes of women entrepreneurship

LO2.3: Discuss the issues and challenges on women entrepreneurship

CO3: Demonstrate understanding of the policy-making and development process of the gender analysis framework.

LO3.1: Discuss the development process, policy making and planning through gender analysis

LO3.2: Identify the problems encountered in gender analysis.

LO3.3: Examine the gender analysis framework.

CO4: Discuss and analyze the women employment opportunities

ILO4.1: Understand the livelihood opportunities particular to women

ILO4.2: Examine the employment generating programmes concerning women.

CO5: Apply and identify the entrepreneurial skills and employment opportunities

ILO5.1: Apply the entrepreneurial skills

ILO5.2: Identify the employment opportunities available for women.

Cognitive Map of Course Outcomes with Blooms Taxonomy

Knowledge Dimension	Remember	Understand	Apply	Analyse	Evaluate	Create
Factual Knowledge	CO1, CO2, CO3	CO1, CO2, CO3				
Conceptual Knowledge	CO1, CO2, CO3	CO1, CO2, CO3		CO2	CO4, CO5	
Procedural Knowledge	CO5	CO5	CO5	CO2	CO4, CO5	
Metacognitive Knowledge						

UNITS – Based on End Sem. Marks*	COURSE CONTENTS	L	T	P	LTP (45 hrs.)
Unit – I (15 Marks)	Concept of Women Entrepreneurship <ul style="list-style-type: none"> ▪ Nature and development of Women Entrepreneurship ▪ Entrepreneurial traits, types, culture and structure ▪ Developmental Women Entrepreneurs and the future Entrepreneurship 	10	01	-	11
Unit – II (15 Marks)	Entrepreneurship Skills- Issues and Challenges <ul style="list-style-type: none"> • Learning the Entrepreneurship Skills- how to start a business • Policies, Schemes, and Institutional finances to entrepreneurs • Problems faced by Women Entrepreneur 	10	02	-	12
Unit – III (15 Marks)	Women Employment Opportunities <ul style="list-style-type: none"> • Livelihood support for women Employment opportunities: Various agencies – Income 	10	01	-	11

	<ul style="list-style-type: none"> Generating Programme – IRDP - Rural Credit & women’s Self-help Groups - Skill Development and Technology Transfer - Technologies for Women – 				
Unit – IV (15 Marks)	Impact on Women’s Development Programs and policy measures and Women’s Entrepreneurship <ul style="list-style-type: none"> International levels National level State Levels 	10	01	-	11
Total:		40	05	-	45

Where,

L: Lectures

T: Tutorials

P: Practical

MODES OF IN-SEMESTER ASSESSMENT:	40 Marks
<ul style="list-style-type: none"> Two Internal Examination- (10x2) 	20 Marks
<ul style="list-style-type: none"> Others (Any one) <ul style="list-style-type: none"> Group Discussion Seminar presentation on any of the relevant topics Debate 	20 Marks

Learning Outcomes:

On completion of this Course, a student will be able to –

- understand the role of women entrepreneurship in different facets of society
- examine various livelihood supports for women Employment opportunities.

Suggested Readings:

- Jose Paul, N. Ajith Kumar. Entrepreneurship Development
- P. Saravanavel, Entrepreneurship Development
- M.A. Khan, Entrepreneurship Development Programmes in India-
- Vasanth Desai, Dynamics of entrepreneur Development and Management
- Hisrich, Robert D., Michael Peters and Dean Shepherded, Entrepreneurship.
- Peter F. Drucker, Innovation and Entrepreneurship, Innovation and Entrepreneurship
- Donald L. Sexton & Raymond, W. Smilor, The Art and Science of Entrepreneurship
- Clifford M. Baumbach & Joseph R. Mancuso, Entrepreneurship
