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**NOTIFICATION**

for

**Post Graduate Diploma Journalism and Mass Communication Learners regarding submission of Home Assignments**

This is for information to all Study Centers and Learners under DODL, DU that the student of Post Graduate Diploma in Journalism and Mass Communication (PGDJMC) shall have to submit one Home Assignment in each course (paper). The questions for the Home Assignments are enclosed herewith. At the time of submitting the assignments, please note the following:

- \* Write your assignment in A4 size paper neatly, with your own hand- writing on one side of the paper. You may also submit a computer printed copy of your assignments with your signature at the end.
- \* Stick to the word limit mentioned in the questions.
- \* Keep a margin of about 5 cm on the left side of the paper.
- \* You have to submit the assignments directly in the Study Centre wherein you have enrolled yourself.
- \* The assignments for a course (paper) should be tagged / stapled together to make a booklet, i.e. a separate booklet for each course (paper).
- \* Keep a duplicate or photo copy of the assignment with you (compulsory).
- \* The last date of submitting the Assignment is 30<sup>th</sup> April, 2020 (excluding Sundays)
- \* The cover page of your booklet should contain the following Label :

<b>Home Assignment</b>
Name of Study Centre _____
Roll No. _____
Name _____
<b>Programme : PGDJMC</b>
Course (Paper) : _____
Session : 2019 -2020
D.U. Registration No. : (If received) _____ of _____
Date of Submission : _____

Sincerely Yours

Sd/-  
(Dr. Deba Pallab Rajkhowa)  
Director  
DODL, D.U

**DIRECTORATE OF DISTANCE EDUCATION  
DIBRUGARH UNIVERSITY**

**Assignment for Post Graduate Diploma in Journalism and Mass  
Communication (PGDJMC)  
(2019 – 2020)**

*(Answer the following questions within 900 words each)*

**Course – II : Development Communication, Public Relation & Advertising**      Marks - 25

- Q. 1. What is an advertisement agency? What are the functions of an advertisement agency?      12
- Q. 2. What do you mean by crisis management? What is the importance of PR in Crisis Management?      13

**Course – III : History of Press, Press Laws and Ethics**      Marks - 25

- Q. 1. Write a case study on copy right violation in India.      12
- Q. 2. Elaborate on Paid News scenario in India.      13

**Course – IV : Reporting and Editing**      Marks - 25

- Q. 1. Write an editorial on the issue of Intolerance in India      12
- Q. 2. Write a case study on Investigative Journalism (Print Media/Electronic Media) In India.      13

**Course – V : Electronic Journalism and Information Technology**      Marks - 25

- Q. 1. Elaborate on Online Journalism Scenario in Assam.      12
- Q. 2. What are the different types of Radio Programme with example?      13

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