

# CENTRE FOR STUDIES IN JOURNALISM & MASS COMMUNICATION

*Where Creativity meets Expectations*



# DIBRUGARH UNIVERSITY



## About Dibrugarh University

Dibrugarh University is India's eastern most nodal centre for higher education. Established in 1965, this prestigious University has become a hotspot for academics and industrial interface. The campus extends over an area, of five hundred acres and hosts seventeen teaching Departments, eighteen Centers for Studies and one Institute of Engineering and Technology (DUIET) organized under five different Schools of Studies and caters to the academic needs of over three thousand students belonging from India and abroad. The university has also around two hundred affiliated and permitted colleges and institutes to achieve its goal of dissemination of knowledge and generation of quality human resource.



## The Centre for Studies in Journalism and Mass Communication (CSJMC)

The Centre for Studies in Journalism and Mass Communication (CSJMC), Dibrugarh University was established in July 2008. Since its inception, CSJMC has successfully established itself as a premier centre for media training among leading providers of Journalism and Communication studies within India and beyond.

# Faculty

The Centre has a dynamic team of faculty members from premier institutions of the nation such as:

- University of Madras, Tamil Nadu
- Tata Institute of Social Sciences, Mumbai
- Guru Govind Singh Indraprastha University, New Delhi
- Makhanlal Chaturvedi National University of Journalism and Mass Communication, M.P.
- Asian Institute of Film and Television, Noida
- Punjab Technical University, Punjab
- Gauhati University, Assam

# International Experiences

The Academic team of the Centre has visited abroad for different academic activities. The team has the experience of exchange of knowledge in leading institutions of the globe like:

- Columbia University, USA
- University of Bergen, Norway
- Assumption University, Thailand
- Athens Institute of Education and Research, Greece



## Resource Persons from:

- Aligarh Muslim University
- The Statesman
- Ananda Bazar Patrika
- Oil India Limited
- The Sentinel
- Tezpur University
- All India Radio
- Doordarshan
- Dainik Janambhoomi
- Janasadharan etc.



## Courses offered

- M.A. in Mass Communication  
Specialisation in Print Media,  
Electronic Media, New Media  
& Public Affairs

## Academic Year, Eligibility & Admission

- Month of August
- Graduates with Minimum 45%
- Written Test & Personal Interview

## Centre Highlights

- Excellent Industry academia relation
- Students from Abroad
- Experience of faculty with National/International mega events/organisations like IPL, Commonwealth Games, PIB, ICC World Cup, Chennai Open, Suash World Cup, Mumbai Marathon, Delhi International Couture Fashion Week, BECIL etc.

## Course Highlight

- Professional Photography,
- Television and Radio News Production
- Film and Documentary Production
- Development Communication
- New Media Public Relations
- Corporate Communication
- Graphics Designing and Layout
- Traditional and Folk Media
- Multimedia Journalism
- Advertising & marketing
- Visual Communication
- Peace and Conflict Journalism
- Communication Research Methodology



# Placement

- Indian Oil Corporation (IOC)
- Radio Mirchi
- All India Radio
- Doordarshan
- The Telegraph
- The Sentinel
- News Live
- Protidin Times
- Assam Talks
- V&S Media
- Amar Asom
- Janasadharan
- Eastern Today
- News International





## State-of-the-art infrastructure:

- Photography Lab
- Video Production Studio
- Non-Linear Editing Lab
- Sound Recording Facility
- E-Learning materials
- 24X7 Free Internet Access
- DSLR and HD Video Cameras
- Seminar Hall and Class Rooms



## Professional Membership of the Academic team:

- Sahitya Academy
- Film Fraternity of Assam
- Indian Sociological Bulletin
- Photography Club of Assam
- Public Relations Society of India
- North-East India Education Society
- All India Human Rights Association
- Athens Institute of Education and Research
- Education, Skill and Entrepreneurship Foundation



## Ongoing Project

Currently implementing a project on “Digitisation of Rare Manuscripts” in collaboration with the Department of Assamese, Dibrugarh University. The project is sponsored by the Ministry of Cultural Affairs, GOI and University Grants Commission (UGC), New Delhi under CAS Programme.

## Other Activities

- Industry visit
- Short term training programme
- Workshops and Seminars
- Media Consultancy
- Short Film Festivals
- Print Media Publication
- Photo Festival
- Annual Sports
- Awareness Campaign
- Special lecture on birth anniversary of journalist Birendra Kumar Bhattacharyya



*For us, Success is not a dream but a Vision*



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